

10

GOOD REASONS TO ADVERTISE

IT'S EASY TO ADVERTISE

1. Contact

You can call us 020 7242 5140

Send us an e-mail ad@jungledrums.org

Or get in touch by post PO BOX 49713 - London - WC1X 8WW

For more detailed information about readership, distribution and prices, download our media pack at www.jungledrums.org

2. Choose your spot

Editorial or Classified (Jungle Guide)

3. Make your payment

For non account holders all advertising is prepaid. We accept payment by cash, cheques, transfers or deposits and credit cards.

4. Don't miss the deadline

Booking deadlines by 20th of every month.

Artwork deadline by 25th of every month.

WHY JUNGLE DRUMS?

01 80 000 quality readers

We have a print run of 20'000, and are read by over 80'000 people (magazine + website). Our readers are well-travelled, inquisitive urbanites who are avid consumers of music, cinema, electronic goods, courses, degrees, and trips around Europe and beyond.

02 Always clued in

We are present at every important Brazilian event, including Selfridge's 40 degrees, the Barbican Tropicalia Festival and more. We are also an arts promoter, organising concerts, festivals and parties, always at the heart of all major developments in Brazilian arts and culture.

03 We're everywhere!

We are distributed all over the UK in over 200 points, and can be found in places that no other magazine reaches. JD is available at unique displays in major nightclubs, restaurants, shops and art venues. We also distribute the mag hand-to-hand at special events.

04 British and international readership

We are the ONLY Brazilian magazine written in English and Portuguese, reaching not just Brazilians but also British and international readers increasingly attracted to all things Brazilian.

05 Online presence

Everyone who advertises in the magazine gets a free ad on our website, which gets 250'000 hits monthly and is read not just by UK residents, but also by people living in Brasil and all over the world.

06 Great reputation

We have been dubbed the "Brazilian Time Out", recognised as the definitive guide to Brazilian arts, entertainment and lifestyle. Your brand will be associated with pioneering initiatives, intelligent articles and a creative, socially-aware, and open-minded organisation.

07 Cutting-edge

We're in touch with all that's new, trendy and groundbreaking in Brazilian culture and products.

08 Tailor-made promotions

We can customise your campaign in the magazine according to your needs. Options range from sponsoring features and our monthly listings section, to give-aways to readers and special-format adverts.

09 JungleMedia

We can help you with the production of your ad or campaign. We have our own in-house agency and can provide you with a range of services, from design and printing to copywriting and translation.

10 One-to-one service

Every person is important to JungleDrums, whether you are a small or big client. Everyone gets personal assistance, friendliness, attention to detail and that special "carinho Brasileiro".

